



admonsters

# publisherforum

## AUGUST 4-6 | BOSTON

### ACTIVITIES

*Please select one activity per registered attendee. Sign-ups are available on a first come, first-served basis and the tours do fill, so please reserve your spot ASAP.*

#### HISTORIC PUB CRAWL

**1:15 PM – 4:00 PM**

Share a pint as the Freedom Trail Players (dressed in 18th-century garb) share the past, bringing to life the beloved social center that was the tavern. While not all residents of colonial Boston were allowed to speak at the pivotal meetings, here in the tavern their voices could be heard. Learn how women and African American Bostonians found power and place in this bustling port city. Raise a toast to the common folk in the same place where they discussed their plans for a certain shipment of British East India tea. By embarking on this historic pub crawl, you'll see the breweries that served the Founding Fathers, and try some original beers from Samuel Adams.

**WEAR:** Comfortable shoes for walking and sunblock.

#### SKYLINE KAYAK TOUR

**1:15 PM – 3:30 PM**

Revel in the best view of Boston's skyline — from a kayak on the Charles River! Paddle past the Great Dome of MIT, cross the Charles to the Esplanade, and take in the skyline, including the Hancock and Prudential Buildings, Citgo Sign, State House Dome, and the Financial District. Your guide will entertain you with tales of the history in the area. Paddlers of all abilities are welcome. Never paddled before? No problem! Every tour begins with a quick intro to kayak strokes.

**WEAR:** Comfortable clothes and shoes that might get wet, hat, and sunblock!

#### MOBSTER TROLLEY TALES

**1:15 PM – 3:30 PM**

Take in the historical sights of the city on a luxury trolley while hearing tales of Boston's storied, shadowy, sinister underbelly. The tour includes sites of historic heists, mobster hideaways and hangouts, and 'old neighborhood' locales... shrouded in intrigue and mystery. Guests will hear tales of thievery and scams, mayhem and cover-ups, and untimely demise — narrated in a fun and light hearted manner that is suitable for all. Adult beverages are included on this relaxing trolley ride.

#### BOSTON DUCK TOURS

**1:15 PM – 4:00 PM**

Experience Boston's Most Popular Tour! The only Boston tour with a Big Splash. This is the only tour that can traverse both land and water to deliver breathtaking views all in one tour. Learn and laugh along the way while hearing about Boston's storied past and future! You'll cruise by unique neighborhoods and historical landmarks that make Boston the birthplace of freedom and a city of firsts.

#### ROOFTOP POOL PARTY

**1:00 PM – 5:00 PM**

Come play at one of AdMonsters' legendary pool parties! We've got sunshine and cocktails to bring you together with your fellow monsters for some fun networking time. This is your opportunity to take a load off and soak up some vitamin D.

**BRING:** Swimsuit, hat, and sunblock!